



# Character Forge User Guide

## Cinematic Character Prompt And Image Creation Assistant

**A Practical Guide For Creating Better Characters With AstSpace, MidJourney, ChatGPT Images, And Other Image Tools**

Copy and paste the link below to access Character Forge. You don't need a paid ChatGPT account.

<https://chatgpt.com/g/g-68028ef1a2788191845254e6783ed72d-characterforge>

---

# 1. Introduction: What Character Forge Is And Why It Exists

Character Forge was created to solve one of the most common frustrations people face when using image generators.

You know the feeling.

You have a good visual idea in your head. Maybe it is a haunted Victorian toy maker, a futuristic desert princess, a cozy children's book animal, a fantasy tavern crew, a product mascot, or a cinematic villain.

Then you open your image generator, and suddenly the idea feels harder to explain than it should.

You type a simple prompt.

The image looks decent.

But it is not quite right.

The face feels generic.

The clothing is forgettable.

The character has no real personality.

The setting feels disconnected.

The lighting does not match the mood.

The image looks polished, but not designed.

That is where Character Forge helps.

Character Forge acts like a cinematic character art director. It helps you turn rough visual ideas into clearer, stronger, and more usable image prompts.

Instead of forcing you to become a prompt expert, it helps you define the parts that actually matter:

- Who the character is
- What makes them visually memorable
- What they are wearing
- Where they are
- What mood do they carry
- How the image should be lit
- How the camera should frame them
- What style should the image follow
- Which image generator do you plan to use

The result is a better starting point for your image tool.

Character Forge can help you create prompts for AstSpace, MidJourney, ChatGPT Images, Stable Diffusion, Flux, Leonardo, Firefly, DALL-E, and other image generators.

It is not limited to one platform.

You can ask for:

- An AstSpace prompt
- A MidJourney prompt
- A universal image prompt
- A prompt pack
- A consistent character anchor
- A five-character cast
- A children's book character
- A commercial mascot
- A YouTube thumbnail character
- A fantasy, sci-fi, horror, or cinematic character
- A positive and negative prompt for tools that support negative prompting

Character Forge helps you move from vague idea to usable image direction faster.

It does not replace the image generator. It makes the image generator easier to use.

---

## 2. The Core Problem Character Forge Solves

Most image generator users do not struggle because they lack imagination.

They struggle because image generators need clear direction.

A weak prompt often creates a weak or generic image, even when the tool itself is powerful.

Common problems include:

- Characters that all look similar
- Faces that feel generic
- Clothing that lacks personality
- Prompts that are long but still unclear
- Images that look nice but do not match the idea
- Lighting that does not fit the mood
- Characters that change too much between scenes
- Difficulty creating a reusable mascot or recurring character
- Trouble turning business ideas into usable promotional visuals

Character Forge reduces that friction.

It helps you give the image generator clearer visual instructions before generating the image.

That matters because better prompts usually produce better outputs.

Character Forge helps you think like a visual director without needing to learn technical art language.

You bring the idea.

Character Forge builds the visual structure.

---

## 3. Who Character Forge Is For

Character Forge is useful for anyone who wants better character images from an image generator.

It is especially helpful for:

- Beginners using image generators for the first time
- Creators who want stronger character ideas
- Writers who want to visualize characters
- Marketers who need mascots, avatars or ad visuals
- Coaches and course creators who need branded graphics
- YouTubers who need thumbnail characters
- Children's book creators
- Fantasy, sci-fi, and game-world builders
- Designers creating personas or concept art
- Social media creators who need visual content
- Business owners creating lead magnets or promotional images

You do not need to be an artist.

You do not need to understand camera terms.

You do not need to know how to write perfect prompts.

Character Forge bridges that gap for you.

---

## 4. How Character Forge Works

Character Forge helps you define the creative direction before you generate the image.

A simple prompt like this:

“Create a haunted Victorian toy maker.”

Can become a much stronger visual prompt like this:

“A haunted Victorian toy maker in a cramped candlelit workshop, elderly and thin with a long angular face, tired pale eyes and ink-stained hands, wearing a worn velvet waistcoat, high-collared shirt and cracked spectacles, surrounded by half-finished porcelain dolls, wooden marionettes, brass wind-up animals and dusty shelves of antique toys, rain streaking tall arched windows, soft amber candlelight mixed with cold blue moonlight, gothic Victorian atmosphere, quiet dread, muted sepia, ivory and deep burgundy color palette, cinematic medium shot, painterly realism.”

That is the difference.

The second version gives the image generator more to work with.

It defines:

- Character
- Age
- Face
- Clothing
- Setting
- Props
- Lighting
- Mood
- Color palette
- Camera framing
- Style

Character Forge is built to create that kind of structure for you.

---

## 5. Choosing Your Output Mode

Before using Character Forge, decide what kind of output you want.

You can ask for one of several modes.

### AstSpace Prompt Mode

Use this when you want a clean, easy-to-paste prompt for AstSpace.

Example:

“Create an AstSpace prompt for a futuristic desert nomad princess.”

AstSpace prompts should be clear, descriptive, and free from MidJourney-only commands.

Use this mode when you want a polished visual prompt without technical clutter.

## MidJourney Prompt Mode

Use this when you want MidJourney-specific formatting.

Example:

“Create a MidJourney prompt for a futuristic desert nomad princess, 16:9.”

A MidJourney prompt may include formatting such as:

```
--ar 16:9 --v 6.1 --s 500 --q 2
```

Use this only when you are actually working in MidJourney.

## Universal Prompt Mode

Use this when you want a prompt that works across multiple image tools.

Example:

“Give me a universal image prompt for a haunted Victorian toy maker.”

Universal prompts avoid platform-specific syntax. They focus on clear visual direction that can be pasted into most image generators.

This is often the safest mode when you are unsure which platform you will use.

## ChatGPT Image Creation Mode

Use this when you want ChatGPT to generate the image directly.

Example:

“Create an image of a cheerful goblin baker in a candlelit underground pastry shop.”

In this mode, Character Forge should focus on clear image direction and create the image directly when image generation is available.

## Stable Diffusion, Flux, or SDXL Mode

Use this when your image tool supports positive and negative prompts.

Example:

“Create a positive and negative prompt for a gothic fairy-tale queen.”

This mode should include:

Positive Prompt:

The main visual description.

Negative Prompt:

Things to avoid, such as extra fingers, distorted faces, bad anatomy, blurry details or unwanted artifacts.

---

## 6. Beginner Mode: When You Are Not Sure What To Ask

Beginner Mode is for users who are new to image generation or unsure how to describe what they want.

You can activate it by saying:

“I’m new to this. Help me create a strong character prompt.”

Or:

“Give me a few options.”

Or:

“I don’t know what style I want yet.”

Character Forge should then guide you with simple creative choices.

For example:

“Here are three directions we could take this character:

1. Gothic storybook horror
2. Cinematic fantasy realism
3. Stylized 3D adventure

Pick one or say ‘choose for me.’”

This removes pressure.

You do not have to know all the details upfront.

Character Forge can help you choose:

- Style
- Mood
- Setting
- Character type
- Lighting
- Use case
- Prompt format

Beginner Mode is especially useful if you are using Character Forge as a companion to a new image generator.

It gives you a faster path to good results without forcing you to learn everything at once.

---

## 7. Quick-Start Mode: When You Just Want Results

Sometimes you do not want to answer questions.

You just want Character Forge to create something strong.

Use Quick-Start Mode by saying:

- “Surprise me.”
- “You decide.”
- “Make it cinematic.”
- “Give me a character set.”
- “Do it for me.”

When you use Quick-Start Mode, Character Forge should not slow you down with extra questions.

It should choose strong creative defaults and create the result.

Good defaults include:

- Distinct character silhouettes
- Cinematic lighting
- Expressive faces
- Rich settings
- Detailed clothing
- Strong mood
- Professional key-art composition
- A clear visual style



Quick-Start Mode is great for inspiration, brainstorming, and fast creative momentum.

---

## 8. Prompt Pack Mode: Creating Multiple Image Ideas Fast

Prompt Pack Mode lets you create a batch of image prompts around a shared theme.

Instead of creating one prompt, Character Forge can create a collection.

Examples:

“Create 10 fantasy villain prompts for AstSpace.”

“Create 20 children’s book character prompts.”

“Create 5 cinematic robot companion prompts.”

“Create a prompt pack of gothic fairy-tale characters.”

“Create 12 brand mascot prompts for small businesses.”

Prompt Pack Mode is useful when you need:

- Lots of ideas quickly
- A bonus prompt collection
- Social media image concepts
- Character options for a project
- Client-ready creative directions
- A set of images for testing an image generator

A good prompt pack should feel cohesive but not repetitive.

Each prompt should have a distinct character, mood, setting, outfit, and visual hook.

---

## 9. Consistent Character Mode: Reusing The Same Character Across Scenes

This is one of the most valuable ways to use Character Forge.

Many image generator users can create one good character image, but they struggle to create that same character again in a different scene, pose, or outfit.

Character Forge helps by creating a Character Anchor.

A Character Anchor is a fixed description of the character's identity.

It usually includes:

- Age
- Face shape
- Hair
- Eye color
- Clothing style
- Signature accessory
- Color palette
- Mood
- Body type
- Distinctive feature
- Overall style

Example request:

“Create a consistent character anchor for a young steampunk inventor, then give me 5 scene prompts.”

Character Forge might produce:

Character Anchor:

A 17-year-old steampunk inventor with short curly auburn hair, bright hazel eyes, round brass goggles, a grease-smudged face, a patched brown leather jacket, a copper tool belt, fingerless gloves, and a tiny clockwork bird companion. Curious, energetic, and clever, with a warm copper, amber, and deep green color palette.

Then it can create scenes such as:

- In her workshop
- Running through a rainy alley
- Presenting an invention
- Exploring an abandoned train station
- Standing on an airship deck

The Character Anchor helps the image generator preserve the same identity across multiple images.

It does not guarantee perfect consistency across every tool, but it gives the generator much stronger, more repeatable details.

Use Consistent Character Mode for:

- Children's books
  - Comics
  - Mascots
  - Brand characters
  - Story campaigns
  - Course characters
  - Repeating social media visuals
  - Game characters
  - Character-based ads
- 

## 10. Image Generator Optimizer Mode: Fixing Weak Prompts

If your image looks generic, messy or confusing, the prompt may need help.

Character Forge can improve weak prompts.

Example:

“Improve this prompt for AstSpace: wizard guy in forest, cool lighting, fantasy style.”

Character Forge should rewrite it with stronger details.

A better version might define:

- The wizard's age and face
- Clothing and accessories
- Forest type
- Lighting source
- Mood
- Camera angle
- Color palette
- Style
- Composition

Use this mode when:

- Your image looks too generic
- The character lacks personality
- The lighting is wrong
- The composition feels flat
- The image tool adds too much clutter
- The style does not match what you imagined

- The prompt is too vague

You can also ask Character Forge to diagnose the problem.

Example:

“Tell me why this prompt is weak, then rewrite it.”

This is a powerful way to learn without having to study prompting theory.

---

## 11. Commercial Image Mode: Creating Images For Marketing And Business

Character Forge is not only for fantasy or story characters.

It can also help create practical images for business and marketing.

Use Commercial Image Mode when your image has a specific promotional purpose.

Examples:

“Create a character prompt for a YouTube thumbnail.”

“Create a mascot prompt for a coffee brand.”

“Create an ad character for a productivity product.”

“Create a lead magnet cover character.”

“Create a friendly guide character for an online course.”

Commercial image prompts need to be clear and readable.

They often need:

- A strong focal point
- A clear facial expression
- Simple but memorable design
- Strong contrast
- Clean composition
- Space for text if needed
- A mood that matches the offer
- A visual style that fits the brand

For example, a YouTube thumbnail character may need a bigger expression, stronger lighting and simpler background.

A lead magnet cover character may need a professional pose and clear visual symbolism.

A brand mascot may need a friendly, repeatable design.

Use Commercial Image Mode for:

- YouTube thumbnails
  - Ads
  - Social posts
  - Lead magnets
  - Course graphics
  - Digital products
  - Website graphics
  - Product mascots
  - Brand avatars
  - Promotional campaigns
- 

## 12. Variation Mode: Exploring Different Versions

Once you have a character idea you like, ask for variations.

Variation Mode helps you explore different creative directions without losing the core idea.

Examples:

“Give me 5 outfit variations.”

“Create 5 lighting variations.”

“Show this character in 5 environments.”

“Create 5 emotional variations.”

“Create 5 camera angle variations.”

“Create 5 style variations.”

Variation Mode works best when you change one or two major variables at a time.

For example:

Same character, different lighting.

Same character, different outfit.

Same character, different environment.

Same character, different expression.

Same character, different art style.

This makes the results easier to compare.

If you change too many things at once, you may lose the identity of the character.

Use Variation Mode when you like the basic direction but want more options before choosing a final image.

---

## 13. Negative Prompt Support

Some image generators support negative prompts.

A negative prompt tells the tool what to avoid.

This can help reduce common problems such as:

- Extra fingers
- Distorted hands
- Warped eyes
- Duplicate faces
- Blurry details
- Bad anatomy
- Broken limbs
- Messy text
- Unwanted artifacts
- Low-quality rendering
- Unwanted style drift

Example request:

“Create a positive and negative prompt for a gothic queen in Flux.”

Character Forge should return something like:

Positive Prompt:

[A strong visual character prompt]

Negative Prompt:

extra fingers, distorted hands, duplicate face, warped eyes, bad anatomy, blurry details, messy text, low-resolution artifacts, unwanted extra limbs

Use negative prompts when your image generator supports them.

If your tool does not support negative prompts, simply use the main image prompt.

---

## 14. Five-Character Cast Mode

Character Forge can create a full set of five distinct characters.

This is useful for:

- Fantasy teams
- Sci-fi crews
- Children's book casts
- Game characters
- Story worlds
- Brand persona sets
- Villain groups
- Hero lineups
- Historical or cinematic ensembles

Example:

“Build a five-character cinematic cast for a fantasy tavern crew.”

Character Forge should create five different characters that feel like they belong in the same world.

Each character should have:

- A distinct face
- A different age or presence
- Unique clothing
- A clear role
- Different emotional tone
- Different accessories
- Different lighting or framing
- Shared world consistency

The key is balance.

The characters should feel connected, but not identical.

---

## 15. How To Use Character Forge With AstSpace

AstSpace users should ask for clean, direct prompts.

Use phrases like:

“Create an AstSpace prompt for...”

“Make this AstSpace-ready.”

“Rewrite this for AstSpace.”

“Create 10 AstSpace character prompts.”

“Create an AstSpace prompt pack for...”

Good AstSpace prompts should include:

- Clear subject
- Character details
- Outfit
- Setting
- Lighting
- Mood
- Camera angle
- Color palette
- Visual style

Avoid MidJourney-specific syntax unless you specifically need it.

For example, an AstSpace prompt should not usually include:

`/imagine prompt:`

or:

`--ar 16:9 --v 6.1 --s 500 --q 2`

Instead, ask for clean, descriptive prompts that are easy to paste.

Example:

“Create an AstSpace prompt for a cyberpunk street violinist with glowing tattoos.”

---

## 16. How To Use Character Forge With MidJourney



If you use MidJourney, say so clearly.

Example:

“Create a MidJourney prompt for a cinematic pirate queen, 16:9.”

Character Forge should produce a MidJourney-ready prompt.

It may include:

`/imagine prompt:`

And parameters such as:

`--ar 16:9 --v 6.1 --s 500 --q 2`

MidJourney prompts work well when you want:

- Cinematic key art
- Strong style direction
- Wide-screen images
- Fantasy or sci-fi characters
- Highly stylized character portraits
- Concept art
- Film-still inspired images

If you want a different aspect ratio, specify it.

Examples:

“Use 1:1.”

“Make it vertical, 9:16.”

“Use 4:5 for social media.”

“Make it 16:9 for a cinematic frame.”

---

## 17. How To Use Universal Prompts

Universal prompts are the most flexible option.

Use them when you want a prompt that can work across multiple tools.

Example:

“Give me a universal image prompt for a haunted Victorian toy maker.”

Universal prompts should not include platform commands.

They should focus entirely on the visual direction.

This is helpful when:

- You are comparing different image generators
- You are not sure which tool you will use
- You want a prompt that is easy to adapt
- You are creating a guide, bonus, or prompt library
- You want clean copy-and-paste prompts

Universal prompts are often the best format for beginners.

---

## 18. Practical Prompt Examples

Here are examples you can copy and use with Character Forge.

### AstSpace Example

“Create an AstSpace prompt for a cheerful goblin baker in a candlelit underground pastry shop.”

### MidJourney Example

“Create a MidJourney prompt for a futuristic desert nomad princess, 16:9.”

### Universal Prompt Example

“Give me a universal image prompt for a haunted Victorian toy maker.”

### Prompt Pack Example

“Create a 10-prompt pack of cinematic fantasy shopkeepers for AstSpace.”

### Consistent Character Example

“Create a consistent character anchor for a brave young fox explorer, then give me 5 scene prompts.”

### Commercial Image Example

“Create a mascot prompt for a cozy coffee brand, warm, trustworthy, and memorable.”

## Thumbnail Example

“Create a YouTube thumbnail character prompt for a shocked inventor discovering a glowing machine.”

## Prompt Optimizer Example

“Improve this prompt for AstSpace: wizard guy in forest, cool lighting, fantasy style.”

## Variation Example

“Create 5 different outfit variations for this character while keeping the same face, hairstyle, and mood.”

## Negative Prompt Example

“Create a positive and negative prompt for a gothic fairy-tale queen using Flux.”

---

# 19. Troubleshooting And Optimization

If your results are not quite right, small changes usually help.

## If The Character Looks Too Generic

Ask Character Forge to add a stronger visual identity.

Try:

“Make this character less generic. Add a more memorable silhouette, stronger facial features, distinctive clothing, and clearer emotional presence.”

## If The Image Feels Flat

Ask for better lighting and camera direction.

Try:

“Improve the composition with stronger lighting, camera angle, foreground detail, and background depth.”

## **If The Character Changes Too Much Across Images**

Use Consistent Character Mode.

Try:

“Create a Character Anchor for this person and rewrite the next prompts using that anchor.”

## **If The Image Looks Too Busy**

Ask for a cleaner composition.

Try:

“Simplify the scene. Keep the character as the clear focal point and remove unnecessary background clutter.”

## **If The Style Is Wrong**

Ask for style variations.

Try:

“Give me five versions of this prompt in different styles: cinematic realism, storybook illustration, stylized 3D, anime-inspired, and dark fantasy painting.”

## **If The Image Tool Adds Weird Details**

Use a negative prompt if your platform supports it.

Try:

“Add a negative prompt to reduce extra fingers, distorted hands, duplicate faces, warped eyes, blurry details, and messy text.”

## **If You Are Creating For Marketing**

Tell Character Forge the business use case.

Try:

“This is for a YouTube thumbnail. Make the character readable, expressive and visually clear at small size.”

## **If You Feel Stuck**

Use Quick-Start Mode.

Try:

“Surprise me with three strong directions.”

---

## 20. Advanced Usage Tips

Once you are comfortable, Character Forge can become a deeper creative tool.

### Build A Character Library

Ask for multiple characters around one theme.

Example:

“Create a 20-character library of cinematic fantasy villagers for AstSpace.”

### Create A Recurring Mascot

Start with a Character Anchor, then generate different business scenes.

Example:

“Create a friendly robot mascot for a productivity brand, then give me 10 scenes for social media posts.”

### Build A Story World

Ask for characters, settings and visual rules.

Example:

“Create a five-character cast for a moonlit desert kingdom, then define the shared visual style.”

### Create Campaign Visuals

Use the same character across multiple promotional images.

Example:

“Use this mascot in five scenes: solving a problem, pointing to an offer, celebrating a win, holding a sign, and guiding the viewer forward.”

## Test Different Styles

Before settling on a final direction, ask for style options.

Example:

“Create this character in five styles and explain which one would work best for a children’s book.”

## Turn One Prompt Into Many

Ask Character Forge to expand one idea.

Example:

“Turn this single character prompt into a 10-prompt themed collection.”

---

# 21. Best Practices For Better Results

Use clear, simple directions.

You do not need long prompts every time.

A good request usually includes:

- Character type
- Mood
- Style
- Tool
- Use case

Example:

“Create an AstSpace prompt for a kind elderly mushroom wizard in a cozy storybook style.”

That is enough.

Character Forge can build from there.

## Specify The Tool

Always mention the image generator when you know it.

Say:

“For AstSpace.”

“For MidJourney.”

“For Flux.”

“Make it universal.”

## **Specify The Use Case**

A prompt for a children’s book is different from a prompt for an ad.

Say:

“This is for a YouTube thumbnail.”

“This is for a children’s book.”

“This is for a brand mascot.”

“This is for fantasy concept art.”

## **Ask For Rewrites**

The first prompt does not have to be final.

You can say:

“Make it darker.”

“Make it more whimsical.”

“Make it more cinematic.”

“Make it simpler.”

“Make it more commercial.”

“Make the character older.”

“Add stronger lighting.”

“Change the setting.”

## **Keep What Works**

When you like a result, tell Character Forge what to preserve.

Example:

“Keep the face, outfit, and warm lighting, but change the setting to a snowy village.”

This helps you iterate with more control.

---

## 22. Final Words

Character Forge exists to make image generation easier, clearer and more creative.

It helps you move from a rough idea to a stronger image prompt without getting stuck in technical details.

You do not need to master prompt engineering.

You do not need to know every image setting.

You do not need to write perfect visual descriptions from scratch.

Start with the idea.

Tell Character Forge which image tool you are using.

Then let it build the character direction for you.

Use it for single characters, full casts, prompt packs, consistent characters, mascots, thumbnails, ads, children’s book concepts, fantasy worlds, social media visuals and commercial image ideas.

The better the prompt, the easier it is for your image generator to create something useful.

Character Forge gives your image tool better direction.

That is the real advantage.

Use it when you want better characters.

Use it when your prompts feel weak.

Use it when your image results look generic.

Use it when you need ideas quickly.

Use it when you want to create images with more confidence and less guesswork.